IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:) I hereby certify that this paper is) being electronically deposited
Lauckhart) with the United States Patent and) Trademark Office on this date:)
Serial No.: 09/695,216	
For: SYSTEM AND METHOD FOR ESTIMATING PREVALENCE OF DIGITAL CONTENT ON THE WORLD- WIDE-WEB)) November 15, 2011)
Filed: October 25, 2000	/ Michael W. Zimmerman/
Group Art Unit: 2442) Michael W. Zimmerman) Registration No.: 57,993) Attorney for Applicants
Examiner: MACILWINEN, JOHN MOORE JAIN)

RESPONSE TO THE OFFICE ACTION DATED JULY 15, 2011

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office action dated July 15, 2011, please enter the following amendments and consider the following remarks:

The Status of the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 7 of this paper.